

Kelly S. O'Brien

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recent freelance clients:

- T.G.I. Fridays W/ Blade Cuts
- The Philadelphia Flyers
- The Philadelphia Wings
- Shooters Post & Transfer
- Allied Pixel
- Fusion Brand Experiences
- BLR Productions
- Notional
- American Heart Association W/ King Design
- MTV Tr3s W/ The Station Media
- TruTV w/ Meeting House Productions
- Fuel TV (won bumper contest)
- PPI Solutions

experience:

The Philadelphia Eagles 2011 season
Position: Contract Digital / Motion Designer
Responsibilities: Animation and design of in stadium motion graphics. Supported various internal teams with multimedia design for print and web. Created a vehicle wrap for the Swoop Van (team mascot).

Home Shopping Network (HSN) 2007/11
Position: Freelance Motion Graphic Artist
Responsibilities: Creation of on air graphic promos from concept art, storyboards to the completion of full 30 sec promo spots, show opens, video walls, pips, and bumps.

Barclaycard US 2008/2009
Position: Art Director (motion graphics)
Responsibilities: Created High-end advertising materials for client meetings while adapting to the clients current branding style. Creation of internal video signage for the corporation and other internal business videos.

Full Sail University 2006/08
Position: Lead Lab Instructor
Responsibilities: To facilitate the growth of student's knowledge in motion graphics. Technically through the use of Adobe After Effects while aiding them with the development of their concepts and assets for their projects.

National Lampoon's "Robo Doc"
Two Door FX 2007
Position: Visual Effects Artist
Responsibilities: Digital compositing of multiple shots with use of green screen footage, rotoscoping, 2D & 3D motion tracking and color correction.

Nickelodeon "Umizumis" (Pilot) 2006
Position: Digital Designer
Responsibilities: Creation of hyper realistic kid friendly backgrounds, props, color and characters based from digital photographs in coordination with live action.

Curious Pictures "Polly Pockets" 2005/06
Position: Digital Ink and Paint
Responsibilities: Inked and colored characters and props. for this direct to DVD feature length movie. Also, participated in design changes to CH and props.

Scholastic "Maya & Miguel" 2003/05
Position: Color Key Supervisor
Responsibilities: Created the color style for the show. Lead a team of colorist, coloring background, characters and props.

Nickelodeon "Blue's Clues" 2001/03
Position: Digital Designer
Responsibilities: Creation of kid friendly backgrounds, props, color and characters based from digital photographs in coordination with a live action host.

VH1 / MTV 2002/03
Fieldhouse Productions
Position: Digital Designer / Motion Graphics / AP
Responsibilities: Creation of company branding and logo, motion graphics, editing and production tasks.

Cartoon Pizza "Stanley" 2001/02
Position: Digital Artist / Colorist
Responsibilities: Conversion of raster images into vector based images while coloring for print media.

Curious Pictures "Sheep in the Big City" 2001
Position: Digital Designer
Responsibilities: Layout, style and font choices for the type design on season two.

MTV Animation "Spy Groove" 1999/00
Position: Digital Inking Supervisor
Responsibilities: Lead a team of artists doing the digital Inking of all backgrounds and props, clean up of all characters and animation while ensuring that project deadlines were met.

education:

Pennsylvania State University, University Park, PA
Bachelor of Arts, May 1999
Integrative Arts -Major focused in 3D animation.

West Chester University, West Chester, PA
Fine Arts Major, Focused in Sculpture, 1993-96

software:

-Photoshop ●●●●●
-Illustrator ●●●●●
-After Effects ●●●●●
-Final Cut Pro ●●●●●
-Cinema 4D ●●●●●